

# Corporate Communication - The Alpha Skill For Success

## Continuing Professional Development

### Instructor:

Antigoni Marinou (Rokket Project)

### Aim:

The primary aim to provide professionals who work in business settings with the modern alpha skills to Communicate with influence and impact!

### Objectives:

1. Access all Communication tricks and tips for the new era & with new generations
2. Solve problems faster while creating a fun club
3. Run and participate in meetings like a pro
4. Present with influence and impact
5. Communication without presence: clever approaches to bring results in this new norm
6. Emails, Meetings, Chats & Small talk Management

### Who should attend the seminar?

The seminar is addressed to The course is designed for any accounting or finance professional, with moderate experience in financial modelling, financial decision makers, Management Accountants, Financial Controllers, Strategic Planners, Operational Managers, Business Analysts

10 & 11 November 2022  
09:00 – 17:15 (14 CPD  
Units)

### Registrations:

Fee: €450.

**After HRDA €282**

Click [here](#) to register

### SEMINAR PROGRAMME

Day 1:		Corporate Communication – The Alpha Skill for Success
Time	Duration	Description
09:00 - 10:00	1:00	Introduction & Goal setting
10:00 – 11:00	1:00	Key pillars of Communication: The ace in your sleeve
11:00 – 11:15	0:15	<b>C O F F E E B R E A K</b>
11:15 – 12:45	1:30	(Continued) Key pillars of Communication: The ace in your sleeve
12:45 – 13:30	0:45	<b>L U N C H B R E A K</b>
13:30 – 15:30	2:00	Key Communication mediums which can unlock trust, clarity, professionalism
15:30 – 15:45	0:15	<b>C O F F E E B R E A K</b>
15:45 – 17:15	1:30	Dealing with Communication challenges like negative critique, objections and pressure
<b>TOTAL NET DURATION</b>	<b>7:00</b>	<b>END OF SEMINAR</b>

### SEMINAR PROGRAMME

Day 2:		Corporate Communication – The Alpha Skill for Success
Time	Duration	Description
09:00 – 10:00	1:00	(Continued) Dealing with Communication challenges like negative critique, objections and pressure
10:00 – 11:00	1:00	Win everyone over Email, meeting, call or e-meeting Communication!
11:00 – 11:15	0:15	<b>C O F F E E B R E A K</b>
11:15 – 12:45	1:30	(Continued) Win everyone over Email, meeting, call or e-meeting Communication!
12:45 – 13:30	0:45	<b>L U N C H B R E A K</b>
13:30 – 16:00	2:30	Positively influence everyone you meet professionally & create a legacy
16:00 – 16:15	0:15	<b>C O F F E E B R E A K</b>
16:15 – 17:15	1:00	Questions and Answers
<b>TOTAL NET DURATION</b>	<b>7:00</b>	<b>END OF SEMINAR</b>

#### Certification:

All participants will be awarded a certificate. Each hour of attendance will account for one unit of Continuing Professional Development (CPD) as required for members of most professional bodies.

#### In-house Seminars:

Globaltraining has been cooperating with many companies in Cyprus and abroad for covering their in-house training needs. Some of these companies are large multinational companies with presence in Cyprus and abroad. The clients we serve include a wide range of industries, including banking, accounting and audit, investment services firms, telecommunication, construction and retail. Tailor-made seminars are offered upon request from clients.